



ANNUAL FOUNDATION PARTNERS

Annual Foundation Partners are a group of leading community supporters whose yearly commitments help families achieve strength, stability, and self-reliance through affordable homeownership. Their support spans events like Tool Belts & Bow Ties and Women Build, as well as ongoing home construction and repair efforts, earning them special recognition, visibility, and mission-wide benefits.

Platinum \$50,000+

Recognition & Visibility

- Top logo placement (with link) on Annual Foundation Partners webpage
- Logo featured in all major event programs
- Recognition in Habitat's Annual Report
- Featured in the Annual Impact Report with your quote or story highlight
- Optional quote or short video from your team on why you support Habitat
- Dedicated social media spotlight post
- Personalized thank-you video shared on social and email
- Pinned feature post on Habitat Springfield's Facebook page
- Top logo placement in Annual Foundation Partners e-newsletter
- Logo featured in "Hard Hat Highlights" quarterly e-news
- Top logo on Annual Foundation Partners signage at ReStore
- Mention in Annual Foundation Partners press release
- Digital badge to showcase your philanthropic commitment
- Logo on signage at all home builds
- Opportunity to provide branded items for swag bags, raffles, or giveaways
- Annual Foundation Partners signage at all major Habitat events
- Option to include branded items in homeowner welcome baskets



Platinum \$50,000+

Exclusive Experiences

- Invitation to attend home dedications and groundbreakings
- Opportunity to speak or be featured at one dedication annually
- Framed Certificate of Impact with photo of a Habitat home and family
- Host a custom tabling or promo day at the Habitat ReStore
- Invite to a special appreciation event or sponsor reception
- "Journey to Home" Tour: Private pre-dedication tour with leadership and refreshments
- Exclusive opportunity to help raise the first or final wall of a Habitat home—captured in photos and video

Team & Employee Engagement

- Early access to premium or co-branded volunteer build days for your team or board
- Custom internal communications toolkit with photos, social posts, and impact stats
- ReStore Shopping Pass or discount day for employees

Personalized Touches

- Symbolic thank-you gift, like a mini toolbox filled with family stories and photos
- On-site visit and impact presentation from Habitat leadership to your team



Gold – \$25,000–\$49,999

- Prominent logo placement (with link) on Annual Foundation Partners webpage
- Logo featured in major event programs
- Recognition in Habitat’s Annual Report
- Mention in Annual Impact Report
- Optional quote or testimonial for Habitat marketing
- Dedicated social media spotlight post
- Logo in Annual Foundation Partners e-newsletter
- Logo featured in “Hard Hat Highlights” quarterly e-news
- Large Logo on Annual Foundation Partners signage at ReStore
- Mention in Annual Foundation Partners press release
- Digital badge for philanthropic support
- Logo on signage at all home builds
- Opportunity to provide branded items for raffles or swag bags
- Annual Foundation Partners signage at major Habitat events
- Invitation to attend home dedications and groundbreakings
- Framed Certificate of Impact with photo of a Habitat home and family
- Host a tabling or promo day at the Habitat ReStore
- Invitation to appreciation event or sponsor reception
- “Journey to Home” Tour group tour
- Early access to co-branded volunteer build day
- Internal communications toolkit
- ReStore Shopping Pass for employees
- Symbolic thank-you gift (e.g., toolbox)



Silver – \$15,000–\$24,999

- Logo placement on Annual Foundation Partners webpage
- Logo in major event programs
- Recognition in Habitat's Annual Report
- Group social media thank-you
- Logo in Annual Foundation Partners e-newsletter
- Medium logo on Annual Foundation Partners signage at ReStore
- Digital badge for philanthropic support
- Listed on signage at all home builds
- Invitation to attend dedications and groundbreakings
- Digital Certificate of Impact
- Invite to appreciation event (if space allows)
- Early access to group volunteer day
- ReStore Shopping Pass for employees
- Symbolic thank-you gift

Bronze – \$10,000–\$14,999

- Name listed on Annual Foundation Partners webpage
- Name listed in Annual Report and major event programs
- Small logo on Annual Foundation Partners signage at ReStore
- Group social media thank-you
- Digital badge for philanthropic support
- Invitation to attend a home dedication
- Access to general volunteer opportunities
- ReStore Shopping Pass

Steel – \$5,000–\$9,999

- Name listed on Annual Foundation Partners webpage
- Name listed on Annual Foundation Partners signage at ReStore
- Group social media thank-you
- Digital badge for philanthropic support
- Invitation to attend a home dedication
- Access to general volunteer opportunities
- ReStore Shopping Pass