

Third-Party Events



Third-party fundraisers empower individuals and organizations to take an active role in building a stronger Greene County. By hosting fundraisers, community members become ambassadors for affordable housing and advocates for those in need.

Learn more:

habitatspringfieldmo.org/events
or scan the QR code

Contact:

development@habitatspringfieldmo.org
417-829-4001



Impact

Third-party fundraising events are planned, implemented, and funded by individuals, groups, or organizations in our community.

Proceeds benefit Habitat Springfield's efforts to build safe, affordable homes in Greene County. An affordable home provides a strong foundation to create personal wealth, improve school performance, and enhance a family's future.



What to Do

We suggest something you enjoy doing that seamlessly works into your daily operations, then add a fundraising component to it. This way you are not starting from scratch and, in addition to giving back to a great cause, you are doing something you love! It should fit the size, interest, talents, budget, goals, and availability of your planning committee. Check out the opposite side of this flyer for ideas and success stories.



Get Started Today

Taking the first step and committing to hosting a third-party event can often be the biggest hurdle to overcome. We have resources to help you get started! Scan the QR code above or visit habitatspringfieldmo.org/events to download our Third-Party Toolkit, which includes a plan for getting started, planning and implementing, additional event ideas, publicity tips, and FAQs.

Thank you for your interest in hosting a third-party fundraiser benefiting Habitat Springfield, Missouri. Please reach out using the contact information above if you have any questions or would like to get started.

Third-Party Event Success Ideas:

Raffle: Sell tickets for a specific item or service. This may be a donated item or service, or you may want to purchase an item of value if you feel the interest and ticket sales will exceed the purchase value in order to provide the excess proceeds back to Habitat. 50/50 raffles are also a popular choice!

Birthday/Anniversary Party: Do you have an upcoming birthday, anniversary, shower, or special event? Consider contributing to Habitat in lieu of personal gifts – ask your friends and family to do the same.

Company Competitions: Host a competitive event between your coworkers. You could choose to have teams or individuals pay to register for events like corn hole, ping-pong, or a softball tournament with proceeds going to Habitat. If you have a larger organization, consider hosting a fun run or cycling event.

Independent Business Gives Back: Are you a local independent business owner, restaurant, or retail owner who is looking to align with a great cause? Whether it is a percentage of proceeds for a week or rounding up to the next dollar, you can make a difference while you work. Consider doing this in April for Fair Housing Awareness Month.

Silent or Live Auctions: Round up donations of crafts, baked goods, themed baskets, or goods and services from friends, family, colleagues, or business partners and hold an online auction. Add a little something extra at your next holiday party or family event with a silent or live auction.

Beams of Hope: Purchase 2x4s from a local lumberyard and have your team, family, faith groups, classmates, and you, write messages on the wooden beams and studs that make up the framework of a Habitat Springfield Partner Homebuyer's home. Our goal is to fill the walls with messages of peace, home, inspiration, love, and joy to leave a lasting impact on the homeowner. By writing a blessing you help construct a foundation of love. A home and a family are only as strong as their foundation. Build that foundation today!

Third-Party Event Success Stories:

Russell Cellular raised over \$10,000 in June 2022 through their RC Cares program, selling pop sockets and tech wipes. The featured image on the opposite side is the check presentation.

Obelisk Home has hosted 17 annual birdhouse auctions to benefit Habitat Springfield. Local artists create beautiful birdhouses, which are auctioned off over the course of a month.

The Missouri State University PIKE fraternity hosted a hotdog cookout with proceeds benefiting Habitat Springfield! They raised \$425 toward our mission.



Thank you for your support:

Third-party fundraisers play a vital role in the growth and success of Habitat Springfield. Through their creative initiatives and community engagement, they expand our reach, raise crucial funds, and foster partnerships that are instrumental in creating lasting change. By hosting or supporting these events, individuals and organizations can make a significant impact on the lives of families in need, helping build a stronger and more inclusive community.