

Event Details:

Friday, March 27, 2020 - 6:00 p.m.
University Plaza Convention Center

Honorary Chair:

Mr. Jack Stack, Founder, Present, and CEO of SRC Holdings Corporation, has generously agreed to be the honorary chair of Tool Belts & Bow Ties 2020. Mr. Stack and his company have been longtime Habitat for Humanity supporters for many years. Habitat for Humanity has been playing Mr. Stack's "The Great Game of Business" for Social Sector since 2016.

Looking for a meaningful and fun event to support?

On Friday, March 27, 2020, friends of Habitat for Humanity will gather for the 15th annual Tool Belts & Bow Ties gala. Our goal is to raise \$150,000 to fund the construction of a Habitat for Humanity home for a local family.

How will my sponsorship help?

100% of funds raised from Tool Belts & Bow Ties will help build a home for a local family who qualifies for Habitat's homebuying program. When construction begins, your company will be invited to attend the construction kickoff celebration, volunteer days, and celebrate with our new partner homeowner once construction is complete.

What happens during Tool Belts & Bow Ties?

Theme: The Wizard of Oz - there's no place like home

Open Bar: featuring beer, wine, and a custom cocktail.

Silent Auction: a 250+ item silent auction featuring gift certificates, experiences, home goods and more.

Plated Dinner: meal to be determined.

Habitat Program: meet one of Habitat for Humanity's homeowners, Amanda

Signature Sponsor a Home Auction: A live auction to bid on toilets, windows, doors and more.

Music & Dancing: Music and band yet to be determined.

History & Statistics of previous year's event:

- **2019:** 505 guests, \$134,121 gross revenue - Honorary Chairs: John & Sonya Wise
- **2018:** 455 guests, \$113,000 gross revenue - Honorary Chair: Charlie O'Reilly
- **2017:** 575 guests, \$121,000 gross revenue - Honorary Chair: Sam Hamra
- **2016:** 368 guests, \$86,750 gross revenue
- **2015:** 339 guests, \$71,273 gross revenue
- **2014:** 156 guests, \$58,200 gross revenue

How will my business be recognized?

When companies join our list of sponsors for Tool Belts & Bow Ties, they are partnering with Habitat for Humanity's mission to build **strength**, **stability**, and **self-reliance** through **shelter**. Sponsorship levels and recognition information are found on the following page.

Tool Belts & Bow Ties

March 27, 2020, 6:00 - 11:00 pm
University Plaza Convention Center

Table Sponsorships 2020

\$10,000

Presenting Sponsor

Gala Experience:

30 Tickets (3 Tables)
VIP Seating
Wine on guest tables
VIP Gift for guests

Recognition:

417 Magazine Ad
Website
Social Media
Newsletter
Annual Report
Construction Signage
Event Video Screen
3 Full Page Program Ads

\$5,000

Architect Sponsor

Gala Experience:

20 Tickets (2 Tables)
VIP Seating
Wine on guest tables
VIP Gift for guests

Recognition:

417 Magazine Ad
Website
Social Media
Newsletter
Annual Report
Construction Signage
Event Video Screen
2 Full Page Program Ads

\$3,000

Developer Sponsor

Gala Experience:

20 Tickets (2 Tables)
VIP Seating
Wine on guest tables

Recognition:

417 Magazine Ad
Website
Social Media
Newsletter
Annual Report
Construction Signage
Event Video Screen
1 Full Page Program Ad

\$1,500

Framer Sponsor

Gala Experience:

10 Tickets (1 Table)

Recognition:

417 Magazine Ad
Website
Social Media
Newsletter
Annual Report
Construction Signage
Event Video Screen
½ Page Program Ad

\$1,000

Contractor Sponsor

Gala Experience:

8 Tickets (1 Table)

Recognition:

417 Magazine Ad
Website
Social Media
Newsletter
Annual Report
Construction Signage
Event Video Screen
¼ Page Program Ad

\$500

Builder Sponsor

Gala Experience:

4 Tickets

Recognition:

417 Magazine Ad
Website
Social Media
Newsletter
Annual Report
Construction Signage
Event Video Screen

Please review the attached sponsorship agreement and return by March 12, 2020 to ensure logo placement.

Tool Belts & Bow Ties

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Yes! I want to be a Tool Belts & Bow Ties 2020 Sponsor!

(Please circle one)

\$10,000

Presenting Sponsor

\$5,000

Architect Sponsor

\$3,000

Developer Sponsor

\$1,500

Framer Sponsor

\$1,000

Contractor Sponsor

\$500

Builder Sponsor

Tool Belts & Bow Ties 2020 Sponsorship Agreement:

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Email: _____ Phone: _____

_____ Logo (.eps file) provided to Habitat for Humanity (March 12, 2020)

_____ Ad for event guide provided to Habitat for Humanity (March 12, 2020)

_____ Guest list provided to Habitat for Humanity (March 12, 2020)

_____ Sponsorship payment submitted to Habitat for Humanity (March 27, 2020)