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FACT SHEET: Neighborhood Revitalization in Woodland Heights – updated Apr. 2018

Neighborhood Revitalization (NR):

- An approach to serve more families by responding to community goals with a variety of products, services and partnerships that enable residents to revive their neighborhoods and enhance their quality of life.
- Targets a specific neighborhood
- Measures the results and impact
- A long term partnership in the community leading to revitalization.

NR is a coalition based program that places the neighborhood at the center of revitalization.

NR is not a Habitat-only effort. Habitat will continue to provide our traditional services of home build, home repair, and home preservation projects in the community. However, through NR we are able to expand the array of service we provide including offering help to homeowners and renters alike, as well as completing community wide projects that impact a larger number of people rather than a specific homeowner. (Example – Rally in the Alley assisted in cleaning alleys which addresses one of the neighborhood goals of clean and safe alleys.)

Habitat is just one spoke in the wheel that will assist Woodland Heights in their efforts to revitalize the neighborhood.

Revitalizing a neighborhood is more than just building and repairing homes. Currently, Habitat staff is facilitating conversations with residents of Woodland Heights to develop a strategic plan outlining goals for revitalization. NR is a program driven by the residents, not Habitat for Humanity.



Depending on the goals outlined by Woodland Heights residents, future NR projects could include:

- Working with the government to improve sidewalks, roads, and alleys.
- Connecting local businesses with area residents to provide educational programs on topics deemed important.
- Establishing a lawn equipment library so homeowners can take better care of their yards.

Woodland Heights:

- Location:
 - Springfield, Missouri’s Zone 1, an area of the city identified as needing community improvement.
 - Commercial St. and Kearney, to Washington to Kansas Expy.



Data Point	Woodland Heights
Population	3,134
Total Housing Units	1,447
Vacant housing units	15%
Owner Occupied Homes	53%
Median Home Value	\$71,100
Median Income	\$21,231
Individuals below poverty level	39%
Families below poverty level	35%

NR events in Woodland Heights:

- Moon City Art Takeover: October 21, 2017, Woodland Heights residents and volunteers gathered for Moon City Art Takeover on the warehouse foundation at the intersection of Lyon and Chase streets. Victory Mission, a great partner in Neighborhood Revitalization, allowed artists from Moon City Creative District to transform a concrete canvas into colorful images from nature.
- Rock the Block: October 7, 2017, over 100 volunteers from local churches joined Thrivent Financial, HFHS, and residents of Woodland Heights and completed 12 home preservation and repair projects including painting and yard clean-ups through Habitat for Humanity’s *A Brush with Kindness* program.
- Rock the Block: April 8, 2017, over 100 volunteers from local churches joined Thrivent Financial, HFHS, and residents of Woodland Heights and completed 14 home preservation and repair projects including painting and yard clean-ups through Habitat for Humanity’s *A Brush with Kindness* program. The projects impacted over 30 residents in 4 hours.
- Smoke Detector Handout: October 15, 2016, Habitat for Humanity of Springfield, MO partnered with the Springfield Fire Department to address a community goal of promoting fire safety in Woodland Heights. Firefighters knocked on 120 doors and installed 20 new smoke detectors.
- Rock the Block: September 29, 2016, 150 volunteers from CoxHealth join Thrivent Financial, HFHS, and residents of Woodland Heights to complete 17 home preservation and repair projects

including painting, exterior home repairs, and yard clean-ups through Habitat for Humanity's *A Brush with Kindness* program. The project impacted 38 residents of Woodland Heights in 8 hours.

- Rally in the Alley: July 16, 2016, 75 volunteers from The Courageous Church worked alongside 10 of Habitat's construction team and staff, and residents of Woodland Heights to remove debris and yard waste from pre-determined alleys in the neighborhood. The project impacted 300 homes in the Woodland Heights Neighborhood in 5 hours.

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About Habitat for Humanity of Springfield, Missouri

Habitat for Humanity of Springfield, Missouri (HFHS) believes every person in the Springfield and surrounding area deserves a decent place to live. As an affiliate of Habitat for Humanity International, HFHS impacts more than 130 households a year. Since 1988, HFHS has either built or renovated more than 490 homes, providing shelter for more than 998 men, women and children from Greene, Christian, and Webster Counties by helping people gain strength, stability and self-reliance through housing, including home construction, rehabilitation and repairs and by increasing access to improved shelter through products and programs. HFHS is a United Way of the Ozarks partner agency. Learn more, including official word marks and images, at habitatspringfieldmo.org/newsroom or at [Facebook](#), [Twitter](#) and [YouTube](#).

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