



MEDIA CONTACT:

Abby Glenn, Development Associate
Habitat for Humanity of Springfield, Missouri
(417) 829-4001 x109
(913) 522-9876 (cell)
abby@habitatspringfieldmo.org

Story: Information Stations

The Internet is everywhere – except in the places it isn't.

When the [Woodland Heights Neighborhood Association](#) wants to spread the word about an event, using social media is only one piece of its communication strategy.

Outdoor containers, dubbed “Information Stations” are popping up around Woodland Heights in pedestrian-friendly areas. The idea is to push out information about the neighborhood and encourage people to post their own news. The stations belong to the neighbors, and they can use them to exchange goods and services if they want to.

The first Information Station was installed along Atlantic Street at the Springfield Dream Center. It's stocked with flyers about neighborhood events, Habitat for Humanity of Springfield programs and copies of the SGF Neighborhood News. Becky Volz, a Woodland Heights Neighborhood Association board member, restocks the station twice a week.

There are plans for a total of six information stations. A larger station complete with benches will be constructed at Lafayette Park next to the Charlie Norr Community Center. The outdoor signs are possible through a Fund for Shared Insight grant. The purpose of the grant is to implement a systematic approach for listening to residents and to increase engagement.

The stations, which intentionally resemble bird houses, were designed and built by Woodland Heights' Jim Howell. On the day we installed the first station, we discovered stamped bricks from the original sidewalk. We felt like archaeologists who dug up a little history. In a way, the new information stations are a shout out to the history of Woodland Heights, as they can be considered mini town squares where people are encouraged to gather and talk – no Internet required.



By: Melissa Adler, Community Outreach Development Associate for Habitat for Humanity of Springfield, MO.

####

About Habitat for Humanity of Springfield, Missouri

Habitat for Humanity of Springfield, Missouri (HFHS) believes every person in the Springfield and surrounding area deserves a decent place to live. As an affiliate of Habitat for Humanity International, HFHS impacts more than 130 households a year. Since 1988, HFHS has either built or renovated more than 490 homes, providing shelter for more than 998 men, women and children from Greene, Christian, and Webster Counties by helping people gain strength, stability and independence through housing, including home construction, rehabilitation and repairs and by increasing access to improved shelter through products and programs. HFHS is a United Way of the Ozarks partner agency. Learn more, including official word marks and images, at habitatspringfieldmo.org/newsroom or at [Facebook](#), [Twitter](#) and [YouTube](#).

2410 S. Scenic, Springfield, MO 65807 | 417-829-4001 | www.habitatspringfieldmo.org