



# Habitat Home Run – Sponsorship Information

Saturday, August 26, 2017 at 7:00 a.m.

Woodland Heights Neighborhood – Lafayette Park. (202 E. Atlantic, Springfield, MO 65803)

5k, 10k, 1 Mile Fun Run to benefit Habitat for Humanity of Springfield, MO and the 40+ charities of the Price Cutter Charity Championship presented by Dr. Pepper.

New Location: Woodland Heights Neighborhood, race starting in Lafayette Park!

Participants in our annual 5k, 10k, and 1 Mile Fun Run will join us for the annual Habitat Home Run and Springfield's Largest Water Balloon Fight! Race participants will run through the Woodland Heights neighborhood in north Springfield; running through Habitat for Humanity's targeted area for Neighborhood Revitalization. Funds raised at the Habitat Home Run will directly support Habitat for Humanity's home repair programs in the Woodland Heights Neighborhood.

**Presented By:**



**SOLD**

| \$3,000 Presenting Sponsor | \$1,500 10k Race Sponsor | \$1,000 5k Race Sponsor | \$750 Water Balloon Sponsor | \$500 Mile Sponsor | \$250 Banner Sponsor | \$100 Vendor Booth |
|----------------------------|--------------------------|-------------------------|-----------------------------|--------------------|----------------------|--------------------|
|----------------------------|--------------------------|-------------------------|-----------------------------|--------------------|----------------------|--------------------|

| Logo Placement          | \$3,000 Presenting Sponsor | \$1,500 10k Race Sponsor | \$1,000 5k Race Sponsor | \$750 Water Balloon Sponsor | \$500 Mile Sponsor | \$250 Banner Sponsor | \$100 Vendor Booth |
|-------------------------|----------------------------|--------------------------|-------------------------|-----------------------------|--------------------|----------------------|--------------------|
| Habitat Home Run Poster | ✓                          | ✓                        | ✓                       | ✓                           | ✓                  |                      |                    |
| Habitat Home Run Shirt  | ✓                          | ✓                        | ✓                       | ✓                           | ✓                  |                      |                    |
| Habitat Home Run Banner | ✓                          | ✓                        | ✓                       | ✓                           | ✓                  | ✓                    |                    |
| HFHS Website            | ✓                          | ✓                        | ✓                       | ✓                           | ✓                  | ✓                    |                    |
| HFHS Newsletter         | ✓                          | ✓                        | ✓                       | ✓                           | ✓                  | ✓                    |                    |
| HFHS Social Media       | ✓                          | ✓                        | ✓                       | ✓                           | ✓                  | ✓                    |                    |

| Recognition                   | \$3,000 Presenting Sponsor | \$1,500 10k Race Sponsor   | \$1,000 5k Race Sponsor | \$750 Water Balloon Sponsor | \$500 Mile Sponsor | \$250 Banner Sponsor | \$100 Vendor Booth |
|-------------------------------|----------------------------|----------------------------|-------------------------|-----------------------------|--------------------|----------------------|--------------------|
| PCCC spectator guide ad space | Full Page Ad               |                            |                         |                             |                    |                      |                    |
| PCCC tournament package value | \$500 Corporate Experience | \$250 Corporate Experience |                         |                             |                    |                      |                    |
| HFHS Build Sign               | ✓                          | ✓                          | ✓                       | ✓                           | ✓                  | ✓                    |                    |
| HFHS Annual Report            | ✓                          | ✓                          | ✓                       | ✓                           | ✓                  | ✓                    |                    |

| Event Experience  | \$3,000 Presenting Sponsor | \$1,500 10k Race Sponsor | \$1,000 5k Race Sponsor | \$750 Water Balloon Sponsor | \$500 Mile Sponsor | \$250 Banner Sponsor | \$100 Vendor Booth |
|---|----------------------------|--------------------------|-------------------------|-----------------------------|--------------------|----------------------|--------------------|
| Presenting 10k & 5k awards                                      | ✓                          |                          |                         |                             |                    |                      |                    |
| Complimentary race registrations                                | 6                          | 4                        | 2                       |                             |                    |                      |                    |
| Banner Placement (sponsor provided)                             | ✓                          | ✓                        | ✓                       | ✓                           | ✓                  | ✓                    | ✓                  |
| One 8-foot table & 2 chairs for promotional display during race | ✓                          | ✓                        | ✓                       | ✓                           | ✓                  | ✓                    | ✓                  |
| Verbal race day recognition                                     | ✓                          | ✓                        | ✓                       | ✓                           | ✓                  | ✓                    | ✓                  |

**Please review the attached sponsorship agreement and return to Habitat for Humanity of Springfield, MO by June 1, 2017.**



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