



TOOL BELTS & B·O·W T·I·E·S

At Home on the Range

Sam Hamra, Honorary Chair

Dear Community Partner,



On Friday, March 24, 2017, friends of Habitat for Humanity will gather at the 12th annual Tool Belts & Bow Ties with the goal of raising enough money in one night to fund the construction of a home for a local family. We're going to our *home on the range* with a country themed event featuring the Cole Porter Band, dinner, cocktail hour, and our signature "Sponsor a Home" live and silent auctions!

Last year, community members and sponsors united to raise more than \$85,000 to build a home for a local family. Past Tool Belts & Bow Ties homeowner, Nickita, dreamed of a way to build stability for her family. When she first applied for the Habitat for Humanity homeownership program, Nickita said "I need a Habitat home because I didn't set out to be a single parent, but to be the very best parent I can be!" Now, thanks to last year's Tool Belts and Bow Ties event, Nickita and her family moved into their home April 1, 2016.

At Habitat for Humanity of Springfield, we are dedicated to eliminating substandard housing in our community. In Springfield, one quarter of all families are in desperate need of a decent and affordable place to live. **YOU CAN** help make a difference for these families.

We ask you to help us fulfill our mission of helping homeowners achieve **strength, stability, and self-reliance** by sponsoring Tool Belts and Bow Ties 2017. Enclosed is a detailed list of the event sponsorships. We appreciate your consideration of support.

Sincerely,

Abby Glenn
Development Associate
Habitat for Humanity of Springfield, MO

P.S. Join as a sponsor by March 1, 2017 to ensure logo placement on all of our marketing materials for Tool Belts and Bow Ties!

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Presented By: **KEYSTONE**
Building & Design

SOLD

Sponsorship Opportunities:

\$15,000 Presenting Sponsor	\$3,000 Developer Sponsor	\$1,250 Framer Sponsor
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<u>Event Experience</u>	20 tickets (2 Tables)	20 tickets (2 tables)	10 tickets (1 table)
Tool Belts & Bow Ties Tickets	20 tickets (2 Tables)	20 tickets (2 tables)	10 tickets (1 table)
Outdoor Makeover Tickets	10	10	
VIP Seating	√	√	
Wine on Table	√	√	
Preview of Silent Auction	√	√	
VIP Gift for Event Guests	√		

<u>Recognition</u>	√	√	√
Included in Annual Report	√	√	√
Awarded at Annual Meeting	√		
Presentation at Tool Belts & Bow Ties	√		
Display at Tool Belts & Bow Ties	√		
Marketing at each table setting	√		
Draws Winning Outdoor Makeover Ticket	√		

<u>Logo Placement</u>	√	√	√
417 Magazine – Full Page Ad	√	√	√
Home Build Site	√	√	√
Video Screen at Tool Belts & Bow Ties	√	√	√
Habitat for Humanity Website	√	√	√
Habitat for Humanity Social Media	√	√	√
Habitat for Humanity Newsletter	√	√	√
Sponsor Recognition in Event Guide	√	√	√
Ad Space in Event Guide	2 Full Page Ads	1 Full Page Ad	1/2 Page Ad
Outdoor Makeover Tickets	√		

Please review the attached sponsorship agreement and return by
March 1, 2017 to ensure logo placement.



Abby Glenn, Development Associate
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 Habitat for Humanity of Springfield, Missouri
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_____ **Yes! I want to be a Tool Belts & Bow Ties 2017 Sponsor!**
(please circle one)

\$3,000 Developer Sponsor
20 tickets (2 tables)

\$1,250 Framer Sponsor
10 tickets (1 table)

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact Name: _____

Email: _____ Phone: _____

_____ Logo provided to Habitat for Humanity of Springfield, MO (Due – March 1, 2017)

_____ Ad for event guide provided to Habitat for Humanity of Springfield, MO (Due – March 1, 2017)

_____ Guest list provided to Habitat for Humanity of Springfield, MO (Due – March 1, 2017)

Please specify any food allergies or need for all-fish dinner in observance of Lent

_____ Sponsorship payment submitted to Habitat for Humanity of Springfield, MO (Due – March 1, 2017)



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