



MEDIA CONTACT:

Abby Glenn, Development Associate
Habitat for Humanity of Springfield, Missouri
(417) 829-4001 x109
(913) 522-9876 (cell)
abby@habitatspringfieldmo.org

News Release

For immediate release: April 7, 2017

150 Volunteers from the faith community join Thrivent Financial and Habitat for Humanity for second annual Rock the Block event in Woodland Heights Neighborhood

SPRINGFIELD, Mo. – 150 volunteers from nine area churches will join Thrivent Financial, Habitat for Humanity of Springfield, MO (HFHS), and residents of Woodland Heights to Rock the Block for the second annual event focusing on Neighborhood Revitalization in Woodland Heights. Rock the Block, set for Saturday, April 8, 2017, will kick-off with a volunteer rally at the Springfield Dream Center at 8:30 a.m. at 829 W Atlantic St, Springfield, MO 65803, before volunteers disseminate to designated volunteer sites. Volunteers will work on projects from 9:00 a.m. – 1:00 p.m. along Douglas and Missouri streets in Woodland Heights.

During the second annual Rock the Block event, volunteers from the faith community and Thrivent Financial will complete 18 home preservation and repair projects in Springfield's Zone 1. Projects include painting and yard clean-ups. The projects are funded by Thrivent Financial's *Thrivent Builds Repairs* program which brings financial, volunteer and advocacy resources to the mission of Habitat for Humanity to assist with home builds and repairs at home and worldwide.

"The faith community has stepped up in a big way to support our Neighborhood Revitalization," said Larry Peterson, executive director of HFHS. "Rock the Block is another example of bringing the community together to partner with Woodland Heights in its effort to improve the neighborhood."

Neighborhood Revitalization (NR) is an approach to serve more families by responding to community goals with a variety of products, services and partnerships to enable residents to revive their neighborhoods and enhance their quality of life. Through NR, Habitat for Humanity will continue to provide home building and repair services, in addition to building partnerships with churches, schools, nonprofits, civic groups and businesses to provide an array of services that address the neighborhood goals determined by residents of Woodland Heights.

Woodland Heights was selected as the targeted area for Habitat for Humanity's NR program in July 2016 for having a higher number of owner occupied homes in Springfield's Zone 1, the number of residents identified as living in poverty, and a strong relationship with neighborhood leaders dedicated to achieving community goals.

####

About Habitat for Humanity of Springfield, Missouri

Habitat for Humanity of Springfield, Missouri (HFHS) believes every person in the Springfield and surrounding area deserves a decent place to live. As an affiliate of Habitat for Humanity International, HFHS impacts more than 130 households a year. Since 1988, HFHS has either built or renovated more than 490 homes, providing shelter for more than 998 men, women and children from Greene, Christian, and Webster Counties by helping people gain strength, stability and independence through housing, including home construction, rehabilitation and repairs and by increasing access to improved shelter

through products and programs. HFHS is a United Way of the Ozarks partner agency. Learn more, including official word marks and images, at habitatspringfieldmo.org/newsroom or at [Facebook](#), [Twitter](#) and [YouTube](#).

2410 S. Scenic, Springfield, MO 65807 | 417-829-4001 | www.habitatspringfieldmo.org